By: Phelan H.B. No. 366

A BILL TO BE ENTITLED

1	AN ACT
2	relating to required disclosures on certain political advertising
3	that contains altered media; creating a criminal offense.
4	BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:
5	SECTION 1. Chapter 255, Election Code, is amended by adding
6	Section 255.0015 to read as follows:
7	Sec. 255.0015. REQUIRED DISCLOSURE ON CERTAIN POLITICAL
8	ADVERTISING CONTAINING ALTERED MEDIA; CRIMINAL PENALTY. (a) A
9	person may not cause to be published, distributed, or broadcast
10	political advertising that includes an image, audio recording, or
11	video recording of an officeholder's or candidate's appearance,
12	speech, or conduct that did not occur in reality, including an

image, audio recording, or video recording that has been altered

using generative artificial intelligence technology, unless the

political advertising includes a disclosure indicating that the

image, audio recording, or video recording did not occur in

- 17 reality.

 18 (b) The commission by rule shall prescribe the form of the

 19 disclosure required by Subsection (a), including the font, size,

 20 and color of the disclosure. The commission shall ensure that the

 21 form of the disclosure is consistent with other required

 22 disclosures on political advertising.
- (c) A person commits an offense if the person violates thissection. An offense under this section is a Class A misdemeanor.

13

14

15

16

H.B. No. 366

1 SECTION 2. This Act takes effect September 1, 2025.