# United States Senate

January 13, 2026

Sundar Pichai, Alphabet Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043, United States

Mark Zuckerberg, Meta Platforms, Inc., 1 Meta Way, Menlo Park, CA 94025, United States

Steve Huffman, Reddit, Inc., 303 2nd St, Ste 500S, San Francisco, CA 94107-1373, United States

Evan Spiegel, Snap Inc., 2772 Donald Douglas Loop N, Santa Monica, CA 90405, United States

Shou Zi Chew, TikTok, Inc., 5800 Bristol Pkwy, Ste 100, Culver City, CA 90230, United States

Elon Musk, X Corp., 865 FM 1209, Bldg 2, Bastrop, TX 78602, United States

To the Heads of Alphabet, Meta, X, TikTok, Snap, and Reddit:

We are alarmed by reports of users exploiting generative AI tools to produce sexualized "bikini" or "non-nude" images of individuals without their consent and distributing them on platforms including X and others.[1] A recent *WIRED* report described users taking photos of fully clothed women and using AI chatbots to "undress" them into bikini-clad deepfakes, including by exchanging tips to bypass content filters.[2] These fake yet hyper-realistic images are often generated without the knowledge or consent of the individuals depicted, raising serious concerns about harassment, privacy violations, and user safety.

The WIRED report describes incidents that underscore the scope of this problem. In one instance, a Reddit user requested that a photo of a woman wearing a sari be altered to appear as though she were wearing a bikini, and another user promptly produced and shared the manipulated image.[3] This occurred in a community dedicated to evading AI safety measures, which was later removed for policy violations.

In addition, during the last week of December, X was filled with requests for Grok, its AI platform, to create non-consensual bikini photos based on users' uploaded images.[4] While platforms may remove content once alerted, the ease with which users can generate and distribute these images highlights how generative AI is being misused to target individuals, disproportionately women, on social media.

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[1] https://www.theverge.com/ai-artificial-intelligence/855832/grok-undressing-children-csam-law-x-elon-musk

[2] .https://www.wired.com/story/google-and-openais-chatbots-can-strip-women-in-photos-down-to-bikinis/

[3] Id.

[4] https://www.reuters.com/legal/litigation/grok-says-safeguard-lapses-led-images-minors-minimal-clothing-x-2026-01-02/

We are also troubled by reports that minors are being targeted. Recent reporting has identified large volumes of AI-generated content depicting what appear to be underage girls in sexualized outfits or suggestive poses circulating on social platforms, sometimes attracting substantial engagement despite stated platform prohibitions.[5] This report also found that accounts linked to off-platform groups are selling this illegal material, suggesting monetization pathways for AI-facilitated sexual exploitation.[6] These developments point to a broader crisis of image-based abuse, amplified by AI, that undermines user trust and platform integrity.

We recognize that many companies maintain policies against non-consensual intimate imagery and sexual exploitation, and that many AI systems claim to block explicit pornography. In practice, however, as seen in the examples above, users are finding ways around these guardrails. Or these guardrails are failing. Even where outputs do not depict explicit nudity, they can still be non-consensual, sexualizing, and harmful. The public deserves transparency.

As policymakers, we are working to address this issue for our constituents. To better understand your current and planned efforts to curb the rise of non-nude sexualized deepfakes on your platforms, we request additional detail on the steps you are taking now and intend to take going forward. In addition, we want to confirm that robust protections and policies are in place. Please provide the following information and documents no later than January 29, 2026:

1. Official policy definitions of "deepfake" content, "non-consensual intimate imagery," or similar terms, and whether these definitions explicitly cover sexually suggestive but non-nude content.

2. A description of your policy and enforcement approach for non-consensual sexualized AI manipulations that are non-nude, including but not limited to altered clothing, body-shape edits, and "virtual undressing" that stops short of explicit nudity.

3. Documents sufficient to describe your current content policies addressing manipulated media and sexually implied or explicit content, including but not limited to terms of service sections and internal guidance used by moderators.

4. Documents sufficient to describe your current policies governing AI tools such as chatbots or image generators related to sexually suggestive or intimate content.

5. A description of what preventive technical measures or guardrails have you implemented to prevent the creation or distribution of non-consensual deepfakes, such as filtering prompts, blocking image-edit requests, or automated detection.

6. A description of how you proactively identify deepfake content, and if that includes hashing or fingerprinting to prevent re-uploads of known abusive images and videos.

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[5] https://edition.cnn.com/2025/12/11/tech/tiktok-ai-videos-children-report
[6] Id.

7. A description of how you prevent users or accounts from profiting from non-consensual AI-generated sexual content on your platform (for example, ads, subscriptions, paid groups, affiliate links, or referral funnels), and a description of how you prevent your platform from inadvertently monetizing such content.

8. A description of your terms of service related to temporarily or permanently removing users from your platform for posting or sharing violative deepfake content.

9. A description of your practices related to notifying victims when you identify non-consensual sexual deepfakes targeting an individual.

Your prompt attention to these questions is appreciated. This letter also serves as a formal request to preserve all documents and information, including but not limited to emails, text messages, internal chat logs, meeting notes, product requirements, risk assessments, enforcement guidance, and policy drafts, relating to the creation, detection, moderation, monetization, or policies regarding non-consensual sexual AI-generated manipulated images on your platforms. This preservation request covers both past and current efforts, as well as any planned or in-development measures responsive to the issues raised in this letter.

Thank you for your attention to this matter. We look forward to your response and to identifying practical steps to protect users from non-consensual, sexually exploitative AI-manipulated imagery. Protecting the privacy, dignity, and safety of individuals, especially women and minors who are frequent targets, is a responsibility shared by platforms, policymakers, and the broader ecosystem.

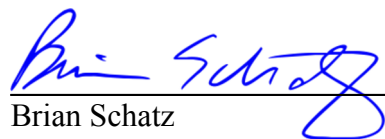Sincerely,


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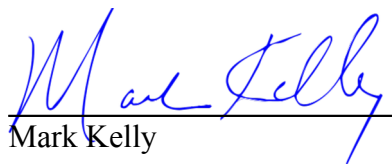

Lisa Blunt Rochester                                    Adam B. Schiff
United States Senator                                   United States Senator
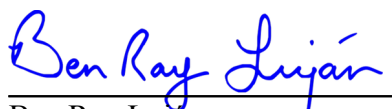


Kirsten Gillibrand                                      Brian Schatz
United States Senator                                   United States Senator
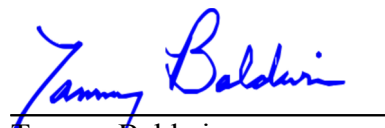
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