

**PRECEDENTIAL**

UNITED STATES COURT OF APPEALS  
FOR THE THIRD CIRCUIT

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No. 19-1842

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B.L., a minor, by and through  
her father LAWRENCE LEVY and  
her mother BETTY LOU LEVY

v.

MAHANoy AREA SCHOOL DISTRICT,  
Appellant

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On Appeal from the United States District Court  
for the Middle District of Pennsylvania  
(M.D. Pa. No. 3:17-cv-01734)  
Hon. A. Richard Caputo, United States District Judge

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Argued November 12, 2019

Before: AMBRO, KRAUSE, and BIBAS, *Circuit Judges*

(Filed: June 30, 2020)

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**OPINION OF THE COURT**

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KRAUSE, *Circuit Judge*.

Public school students’ free speech rights have long depended on a vital distinction: We “defer to the school[]” when its “arm of authority does not reach beyond the schoolhouse gate,” but when it reaches beyond that gate, it “must answer to the same constitutional commands that bind all other institutions of government.” *Thomas v. Bd. of Educ.*, 607 F.2d 1043, 1044–45 (2d Cir. 1979). The digital revolution, however, has complicated that distinction. With new forms of communication have come new frontiers of regulation, where educators assert the power to regulate online student speech made off school grounds, after school hours, and without school resources.

This appeal takes us to one such frontier. Appellee B.L. failed to make her high school’s varsity cheerleading team and, over a weekend and away from school, posted a picture of herself with the caption “fuck cheer” to Snapchat. J.A. 484. She was suspended from the junior varsity team for a year and sued her school in federal court. The District Court granted summary judgment in B.L.’s favor, ruling that the school had violated her First Amendment rights. We agree and therefore will affirm.

**I. BACKGROUND**

B.L. is a student at Mahanoy Area High School (MAHS). As a rising freshman, she tried out for cheerleading and made

junior varsity. The next year, she was again placed on JV. To add insult to injury, an incoming freshman made the varsity team.

B.L. was frustrated: She had not advanced in cheerleading, was unhappy with her position on a private softball team, and was anxious about upcoming exams. So one Saturday, while hanging out with a friend at a local store, she decided to vent those frustrations. She took a photo of herself and her friend with their middle fingers raised and posted it to her Snapchat story.<sup>1</sup> The snap was visible to about 250 “friends,” many of whom were MAHS students and some of whom were cheerleaders, and it was accompanied by a puerile caption: “Fuck school fuck softball fuck cheer fuck everything.” J.A. 484. To that post, B.L. added a second: “Love how me and [another student] get told we need a year of jv before we make varsity but that’s [sic] doesn’t matter to anyone else? 🙄.”<sup>2</sup> J.A. 485.

One of B.L.’s teammates took a screenshot of her first snap and sent it to one of MAHS’s two cheerleading coaches. That coach brought the screenshot to the attention of her co-coach,

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<sup>1</sup> “Snapchat is a social media application for smartphones that allows users to send private text, photo, and video messages to other users.” J.A. 6. Snaps can be viewed only temporarily and “cannot be accessed from the web.” *Id.*

<sup>2</sup> The “upside-down smiley face” emoji “indicate[s] silliness, sarcasm, irony, passive aggression, or frustrated resignation.” *Upside-Down Face Emoji*, Dictionary.com, <https://www.dictionary.com/e/emoji/upside-down-face-emoji> (last visited June 25, 2020).

who, it turned out, was already in the know: “Several students, both cheerleaders and non-cheerleaders,” had approached her, “visibly upset,” to “express their concerns that [B.L.’s] [s]naps were inappropriate.” J.A. 7 (citations omitted).

The coaches decided B.L.’s snap violated team and school rules, which B.L. had acknowledged before joining the team, requiring cheerleaders to “have respect for [their] school, coaches, . . . [and] other cheerleaders”; avoid “foul language and inappropriate gestures”; and refrain from sharing “negative information regarding cheerleading, cheerleaders, or coaches . . . on the internet.” J.A. 439. They also felt B.L.’s snap violated a school rule requiring student athletes to “conduct[] themselves in such a way that the image of the Mahanoy School District would not be tarnished in any manner.” J.A. 486. So the coaches removed B.L. from the JV team. B.L. and her parents appealed that decision to the athletic director, school principal, district superintendent, and school board. But to no avail: Although school authorities agreed B.L. could try out for the team again the next year, they upheld the coaches’ decision for that year. Thus was born this lawsuit.

B.L. sued the Mahanoy Area School District (School District or District) in the United States District Court for the Middle District of Pennsylvania. She advanced three claims under 42 U.S.C. § 1983: that her suspension from the team violated the First Amendment; that the school and team rules she was said to have broken are overbroad and viewpoint discriminatory; and that those rules are unconstitutionally vague.

The District Court granted summary judgment in B.L.’s favor. It first ruled that B.L. had not waived her speech rights by agreeing to the team’s rules and that her suspension from the

team implicated the First Amendment even though extracurricular participation is merely a privilege. Turning to the merits, the Court ruled that B.L.’s snap was off-campus speech and thus not subject to regulation under *Bethel School District No. 403 v. Fraser*, 478 U.S. 675 (1986). And, finding that B.L.’s snap had not caused any actual or foreseeable substantial disruption of the school environment, the Court ruled her snap was also not subject to discipline under *Tinker v. Des Moines Independent Community School District*, 393 U.S. 503 (1969). The Court therefore concluded that the School District had violated B.L.’s First Amendment rights, rendering unnecessary any consideration of her overbreadth, viewpoint discrimination, or vagueness claims. It entered judgment in B.L.’s favor, awarding nominal damages and requiring the school to expunge her disciplinary record. This appeal followed.

## II. DISCUSSION<sup>3</sup>

The First Amendment provides that “Congress shall make no law . . . abridging the freedom of speech.” U.S. Const. amend. I. Over time, those deceptively simple words have spun off a complex doctrinal web. The briefs here are a testament to that complexity, citing a wealth of cases involving not

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<sup>3</sup> The District Court had jurisdiction under 28 U.S.C. §§ 1331 and 1343(a), and we have jurisdiction under 28 U.S.C. § 1291. We review a grant of summary judgment de novo and apply the same standard as the district court. *J.S. ex rel. Snyder v. Blue Mountain Sch. Dist.*, 650 F.3d 915, 925 (3d Cir. 2011) (en banc).

only student speech but also public employee speech, obscenity, indecency, and many other doctrines.

At its heart, though, this appeal requires that we answer just two questions. The first is whether B.L.’s snap was protected speech. If it was not, our inquiry is at an end. But if it was, we must then decide whether B.L. validly waived that protection. Although navigating those questions requires some stopovers along the way, we ultimately conclude that B.L.’s snap was protected and that she did not waive her right to post it.

**A. B.L.’s Speech Was Entitled to First Amendment Protection**

We must first determine what, if any, protection the First Amendment affords B.L.’s snap. To do so, we begin by canvassing the Supreme Court’s student speech cases. Next, we turn to a threshold question on which B.L.’s rights depend: whether her speech took place “on” or “off” campus. Finally, having found that B.L.’s snap was off-campus speech, we assess the School District’s arguments that it was entitled to punish B.L. for that speech under *Fraser*, *Tinker*, and several other First Amendment doctrines.

**1. Students’ broad free speech rights and the on- versus off-campus distinction**

For over three-quarters of a century, the Supreme Court has recognized that although schools perform “important, delicate, and highly discretionary functions,” there are “none that they may not perform within the limits of the Bill of Rights.” *W. Va. State Bd. of Educ. v. Barnette*, 319 U.S. 624, 637 (1943). And the free speech rights of minors are subject to “scrupulous protection,” lest we “strangle the free mind at its source and



teach youth to discount important principles of our government as mere platitudes.” *Id.*

In *Tinker v. Des Moines Independent Community School District*, 393 U.S. 503 (1969), the Court reiterated that students do not “shed their constitutional rights to freedom of speech or expression at the schoolhouse gate.” *Id.* at 506. Expanding on *Barnette*, *Tinker* also held that student speech rights are “not confined to the supervised and ordained discussion” of the classroom; instead, they extend to all aspects of “the process of attending school,” whether “in the cafeteria, or on the playing field, or on the campus during authorized hours.” *Id.* at 512–13. Without “a specific showing of constitutionally valid reasons to regulate their speech,” then, “students are entitled to freedom of expression,” *id.* at 511, and cannot be punished for “expressions of feelings with which [school officials] do not wish to contend,” *id.* (quoting *Burnside v. Byars*, 363 F.2d 744, 749 (5th Cir. 1966)).

To these broad rights, *Tinker* added a narrow exception “in light of the special characteristics of the school environment.” 393 U.S. at 506. Some forms of speech, the Court recognized, can “interfere[] . . . with the rights of other students to be secure and to be let alone.” *Id.* at 508. So as part of their obligation “to prescribe and control conduct in the schools,” *id.* at 507, school officials may regulate speech that “would ‘materially and substantially interfere with the requirements of appropriate discipline in the operation of the school,’” *id.* at 509 (quoting *Burnside*, 363 F.2d at 749). To exercise that regulatory power, however, schools must identify “more than a mere desire to avoid the discomfort and unpleasantness that always

accompany an unpopular viewpoint” and more than “undifferentiated fear or apprehension of disturbance.” *Id.* at 508–09.

*Tinker* thus struck a balance, reaffirming students’ rights but recognizing a limited zone of heightened governmental authority. But that authority remains the exception, not the rule. Where *Tinker* applies, a school may prohibit student speech only by showing “a specific and significant fear of disruption,” *J.S. ex rel. Snyder v. Blue Mountain Sch. Dist.*, 650 F.3d 915, 926 (3d Cir. 2011) (en banc) (quoting *Saxe v. State Coll. Area Sch. Dist.*, 240 F.3d 200, 211 (3d Cir. 2001)), and where it does not, a school seeking to regulate student speech “must answer to the same constitutional commands that bind all other institutions of government,” *Thomas*, 607 F.2d at 1045.

In each of three later cases, the Court identified a limited area in which schools have leeway to regulate student speech without meeting *Tinker*’s substantial disruption standard. In *Bethel School District No. 403 v. Fraser*, 478 U.S. 675 (1986), it held that to “inculcate the habits and manners of civility,” schools may “prohibit the use of vulgar and offensive terms.” *Id.* at 681, 683 (citation omitted). In *Hazelwood School District v. Kuhlmeier*, 484 U.S. 260 (1988), it held that officials may regulate student speech in the context of “school-sponsored . . . expressive activities that students, parents, and members of the public might reasonably perceive to bear the imprimatur of the school,” provided “their actions are reasonably related to legitimate pedagogical concerns.” *Id.* at 271–73. And in *Morse v. Frederick*, 551 U.S. 393 (2007), given educators’ “important—indeed, perhaps compelling[—]interest” in “detering drug use by schoolchildren,” *id.* at 407 (internal quotation marks and citation omitted), the Court held that schools

may “restrict student expression that they reasonably regard as promoting illegal drug use,” *id.* at 408.

Although each of these cases added a wrinkle, none disturbed the basic framework on which *Tinker* relied. Fraser could not have been disciplined had he “delivered the same speech in a public forum outside the school context.” *Morse*, 551 U.S. at 405. *Kuhlmeier*’s editorial authority applies “only when a student’s school-sponsored speech could reasonably be viewed as speech of the school itself,” which “is not lightly to be presumed.” *Saxe*, 240 F.3d at 213–14. And central to *Morse* was not only the speech’s relationship to the school day—that it was made “during school hours” and “at a school-sanctioned activity,” 551 U.S. at 400–01 (citation omitted)—but also that juvenile drug use “cause[s] severe and permanent damage to the health and well-being of young people,” *id.* at 407.

The Court’s case law therefore reveals that a student’s First Amendment rights are subject to narrow limitations when speaking in the “school context” but “are coextensive with [those] of an adult” outside that context. *J.S.*, 650 F.3d at 932.

## **2. B.L.’s snap was “off-campus” speech**

To define B.L.’s speech rights with precision, therefore, we must ask whether her snap was “on-” or “off-campus” speech—terms we use with caution, for the schoolyard’s physical boundaries are not necessarily coextensive with the “school context,” *J.S.*, 650 F.3d at 932. After reviewing the line separating on- from off-campus speech, we hold B.L.’s speech falls on the off-campus side.

It is “well established” that the boundary demarcating schools’ heightened authority to regulate student speech “is not constructed solely of the bricks and mortar surrounding the school yard.” *Layshock ex rel. Layshock v. Hermitage Sch. Dist.*, 650 F.3d 205, 216 (3d Cir. 2011) (en banc). That is the only conclusion to be drawn from the fact that the Supreme Court, in defining the scope of schools’ authority, has consistently focused not on physical boundaries but on the extent to which schools control or sponsor the forum or the speech. *See Morse*, 551 U.S. at 400–01; *Kuhlmeier*, 484 U.S. at 270–71; *Fraser*, 478 U.S. at 677, 680. And that focus makes sense: Just as the school context “is not confined to . . . the classroom,” *Tinker*, 393 U.S. at 512, neither can it be confined to the school’s physical grounds because exclusive dependence on “real property lines,” *Layshock*, 650 F.3d at 221 (Jordan, J., concurring), would exclude “part[s] of the process of attending school” that occur beyond those lines, *Tinker*, 393 U.S. at 512.

Equally well established, however, is that “the ‘school yard’ is not without boundaries and the reach of school authorities is not without limits.” *Layshock*, 650 F.3d at 216. School officials, in other words, may not “reach into a child’s home and control his/her actions there to the same extent that it can control that child when he/she participates in school sponsored activities.” *Id.* Permitting such expansive authority would twist *Tinker*’s limited accommodation of the “special characteristics of the school environment,” 393 U.S. at 506, into a broad rule reducing the free speech rights of all young people who happen to be enrolled in public school.

The courts’ task, then, is to discern and enforce the line separating “on-” from “off-campus” speech. That task has been

tricky from the beginning. *See, e.g., Thomas*, 607 F.2d at 1045–47, 1050–52 (declining to apply *Tinker* to a student publication because, although a few articles were written and stored at school, the publication was largely “conceived, executed, and distributed outside the school”). But the difficulty has only increased after the digital revolution. Students use social media and other forms of online communication with remarkable frequency. Sometimes the conversation online is a high-minded one, with students “participating in issue- or cause-focused groups, encouraging other people to take action on issues they care about, and finding information on protests or rallies.” Br. of Amici Curiae Electronic Frontier Foundation et al. 13. Other times, that conversation is mundane or plain silly. Either way, the “omnipresence” of online communication poses challenges for school administrators and courts alike. *Layshock*, 650 F.3d at 220–21 (Jordan, J., concurring); *see J.S.*, 650 F.3d at 940 (Smith, J., concurring).

Although the Supreme Court has not addressed the on- and off-campus divide in the context of online speech, it has laid down invaluable road markers that guide our way. The Court first addressed the internet’s “vast democratic forums” in *Reno v. ACLU*, 521 U.S. 844, 868 (1997). *Reno* recognized that the internet poses unique challenges but also offers unique advantages, “provid[ing] relatively unlimited, low-cost capacity for communication of all kinds” and content “as diverse as human thought,” *id.* at 870 (citation omitted). In applying the First Amendment to this technology, the Court was careful not to discard existing doctrines. Instead, it applied those doctrines faithfully, trusting that even faced with a “new marketplace,” “[t]he interest in encouraging freedom of expression in a democratic society outweighs any theoretical but unproven benefit

of censorship.” *Id.* at 885. It took a similar approach in *Packingham v. North Carolina*, 137 S. Ct. 1730 (2017), recognizing both the “vast potential” and serious risks connected with the “revolution of historic proportions” wrought by new communicative technologies. *Id.* at 1736. As in *Reno*, in *Packingham* the Court met new technologies with settled precedent, “exercis[ing] extreme caution before suggesting that the First Amendment provides scant protection for access to vast networks” in “the modern public square.” *Id.* at 1736–37.

The lesson from *Reno* and *Packingham* is that faced with new technologies, we must carefully adjust and apply—but not discard—our existing precedent. The thrust of that lesson is not unique to the First Amendment context. But it may be of special importance there because each new communicative technology provides an opportunity for “unprecedented” regulation. *Packingham*, 137 S. Ct. at 1737. And even when it is unclear whether the government will seize upon such an opportunity, the lack of clarity itself has a harmful “chilling effect on free speech.” *Reno*, 521 U.S. at 872. Updating the line between on- and off-campus speech may be difficult in the social media age, but it is a task we must undertake.

Thankfully, significant groundwork has been laid. In 2011, we decided two appeals as a full Court, *J.S.* and *Layshock*, both of which involved a student’s fake MySpace profile ridiculing a school official using crude language. Although the profiles were created away from school, they were not far removed from the school environment: They attacked school officials, used photos copied from the schools’ websites, were shared with students, caused gossip at school and, in *Layshock*, were viewed on school computers. *J.S.*, 650 F.3d at 920–23;

*Layshock*, 650 F.3d at 207–09. Even so, in both decisions we treated the profiles as “off-campus” speech. In *J.S.*, we emphasized that the speech occurred “outside the school, during non-school hours,” and deemed irrelevant that a printout of the profile had been brought into the school at the principal’s request. 650 F.3d at 932–33. We went further in *Layshock*, rejecting the arguments that the profile was “on-campus” speech because the profile was “aimed at the School District Community and . . . accessed on campus,” 650 F.3d at 216, and because the student had “enter[ed]” the school’s website to copy the principal’s photo, *id.* at 214–16.

*J.S.* and *Layshock* yield the insight that a student’s online speech is not rendered “on campus” simply because it involves the school, mentions teachers or administrators, is shared with or accessible to students, or reaches the school environment. That was true in the analog era, *see, e.g., Thomas*, 607 F.2d at 1050–52; *see also Porter v. Ascension Parish Sch. Bd.*, 393 F.3d 608, 611–12, 616–17 (5th Cir. 2004), and it remains true in the digital age.

Applying these principles to B.L.’s case, we easily conclude that her snap falls outside the school context. This is not a case in which the relevant speech took place in a “school-sponsored” forum, *Fraser*, 478 U.S. at 677, or in a context that “bear[s] the imprimatur of the school,” *Kuhlmeier*, 484 U.S. at 271. Nor is this a case in which the school owns or operates an online platform. *Cf.* Oral Arg. Tr. 25 (discussing a “school listserv”). Instead, B.L. created the snap away from campus, over the weekend, and without school resources, and she shared it on a social media platform unaffiliated with the school. And while the snap mentioned the school and reached

MAHS students and officials, *J.S.* and *Layshock* hold that those few points of contact are not enough. B.L.’s snap, therefore, took place “off campus.”<sup>4</sup>

### **3. The punishment of B.L.’s off-campus speech violated the First Amendment**

We next ask whether the First Amendment allowed the School District to punish B.L. for her off-campus speech. The District defends its decision under (i) *Fraser*, (ii) *Tinker*, and

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<sup>4</sup> Our concurring colleague asserts that it is “a fundamental principle of judicial restraint” that we must avoid analyzing constitutional issues beyond those implicated by “the precise facts” before us. Concurr. 1 (quoting *Wash. State Grange v. Wash. State Republican Party*, 552 U.S. 442, 450 (2008) (discussing the disfavored nature of facial challenges)). We take no issue with that general principle. Indeed, that principle explains why, although we had to tease out the on- and off-campus distinction enough to be confident about how to categorize B.L.’s speech, we have refrained from opining about how that distinction should be applied in future cases. We fail to see how our choice not to analyze hypothetical questions—for instance, the exact boundaries of “school-supervised channels” for “all forms of social media students use that schools monitor,” or which types of speech “constitute[] ‘harassment’ in the school and social media context,” *id.* at 3—shows a lack of judicial restraint. Just as in all areas of constitutional law, future cases requiring additional analysis will supply the “facts” necessary “to draw . . . clear and administrable line[s].” *Id.*



(iii) a series of First Amendment doctrines beyond the student speech context. We address each in turn.

**i. B.L.’s punishment cannot be justified under *Fraser***

The School District principally defends its actions based on its power “to enforce socially acceptable behavior” by banning “vulgar, lewd, obscene, or plainly offensive” speech by students. Appellant’s Br. 7–8. Under *Fraser*, such speech receives “no First Amendment protection . . . *in school*.” *Saxe*, 240 F.3d at 213 (emphasis added). But the District’s argument runs aground on our precedent holding that *Fraser* does not apply to off-campus speech. *J.S.*, 650 F.3d at 932–33; *Layshock*, 650 F.3d at 216–17, 219. As a panel, we may not revisit that precedent absent “intervening authority,” *Reich v. D.M. Sabia Co.*, 90 F.3d 854, 858 (3d Cir. 1996), which neither party identifies here. *See Morse*, 551 U.S. at 405 (“Had *Fraser* delivered the same speech in a public forum outside the school context, it would have been protected.”).

To prevail under *Fraser*, therefore, the School District must explain why *J.S.* and *Layshock* do not supply the decisional rule. Its attempts to do so come in several varieties but share the same thrust: that we should apply *Fraser* to off-campus speech where the speech or punishment involved an extracurricular activity. We are unpersuaded.

To begin, the argument collides with our precedent. In *Layshock*, among several other punishments, the student was “banned from all extracurricular activities.” 650 F.3d at 210. But at no point did we suggest any relevant distinction among the punishments he had received. Quite the opposite:

Although we acknowledged the Second Circuit had suggested a lesser degree of First Amendment protection for punishments related to extracurricular activities, *see Doninger ex rel. Doninger v. Niehoff*, 527 F.3d 41, 53 (2d Cir. 2008), in *Layshock* we declined to follow that analysis and even clarified that our discussion of *Doninger* was not a “suggest[ion] that we agree[d] with that court’s conclusion,” 650 F.3d at 218. All that mattered to us in *Layshock* was that the school had “punish[ed]” the student for his speech, *see id.* at 214, 216, as B.L. was undoubtedly punished for hers.<sup>5</sup>

Even apart from *Layshock*’s guidance, we see no sound reason why we should graft an extracurricular distinction onto our case law. Yes, students have “a reduced expectation of privacy” under the Fourth Amendment when they participate in extracurricular athletics. *Vernonia Sch. Dist. 47J v. Acton*, 515 U.S. 646, 657, 661–62, 665 (1995). But the School

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<sup>5</sup> The District Court assumed without deciding that B.L.’s claim fell within the First Amendment retaliation framework, which requires a plaintiff to show that “(1) he engaged in constitutionally protected conduct, (2) the defendant engaged in retaliatory action sufficient to deter a person of ordinary firmness from exercising his constitutional rights, and (3) a causal link [existed] between the constitutionally protected conduct and the retaliatory action.” *Baloga v. Pittston Area Sch. Dist.*, 927 F.3d 742, 752 (3d Cir. 2019) (alteration in original) (internal quotation marks and citation omitted). The parties here dispute only whether B.L.’s speech was constitutionally protected. For the same reasons as the District Court, we conclude that we need not decide whether the retaliation framework is appropriate in this context.

District’s reliance on that line of cases is misplaced. In the Fourth Amendment context, “the ultimate measure of the constitutionality of a governmental search is ‘reasonableness,’” a standard which “is judged by balancing [the search’s] intrusion on the individual’s Fourth Amendment interests against its promotion of legitimate governmental interests.” *Id.* at 652–53 (citation omitted). The First Amendment, however, abhors “ad hoc balancing of relative social costs and benefits.” *United States v. Stevens*, 559 U.S. 460, 470 (2010); *accord, e.g., Brown v. Entm’t Merchants Ass’n*, 564 U.S. 786, 792 (2011). That line dividing First from Fourth Amendment doctrine is foundational, and we will not blur it here.

The same goes for the argument that B.L. had no “constitutionally protected property right to participate in extracurricular activities,” Appellant’s Br. 17. Be that as it may,<sup>6</sup> due process case law—which also “depends upon a balancing of the individual rights and the governmental interests affected,” *Main Rd. v. Aytch*, 522 F.2d 1080, 1090 (3d Cir. 1975)—is an equally poor fit in the First Amendment context. To prevail on a free speech claim, a plaintiff need not show that his interests in speaking outweigh the government’s interests in suppressing the speech. Such a rule would “revise the ‘judgment [of]

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<sup>6</sup> We have suggested that students have no cognizable property interest in extracurricular activities, *Angstadt v. Midd-W. Sch. Dist.*, 377 F.3d 338, 344 (3d Cir. 2004), a suggestion echoed by several other circuits, *see, e.g., Lowery v. Euverard*, 497 F.3d 584, 588 (6th Cir. 2007); *Davenport ex rel. Davenport v. Randolph Cty. Bd. of Educ.*, 730 F.2d 1395, 1397 (11th Cir. 1984). We take no position here on the wisdom or correctness of that proposition.

the American people,’ embodied in the First Amendment, ‘that the benefits of its restrictions on the Government outweigh the costs.’”<sup>7</sup> *Entm’t Merchants*, 564 U.S. at 792 (alteration in original) (quoting *Stevens*, 559 U.S. at 470).

The School District next offers up an analogy: that students who join extracurriculars “represent their schools much in the way that government employees represent their employer.” Appellant’s Br. 30. So by going out for the team, it posits, students subject their speech rights to coaches’ whims so long as their speech does not involve “a matter of public concern.” *Id.* (citing *Pickering v. Bd. of Educ.*, 391 U.S. 563, 568 (1968)). This argument, however, depends on dicta from the Sixth Circuit, which went on to clarify that it was not “grafting a public-concern requirement onto” student speech doctrine and had invoked the *Pickering* doctrine only to discuss whether “disruption will occur when a subordinate challenges the authority of his or her superior.” *See Lowery v. Euverard*, 497 F.3d 584, 598 n.5 (6th Cir. 2007). And neither “the Supreme Court nor any other federal court of appeals has held [the personal matter/public concern] distinction applicable in student speech cases.” *Pinard v. Clatskanie Sch. Dist. 6J*, 467 F.3d 755, 766 (9th Cir. 2006). The reason is simple: As we have recognized,

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<sup>7</sup> Similarly unavailing is the School District’s argument that Pennsylvania law permits regulation of students’ “conduct and deportment” only when they are “under the supervision of the board of school directors and teachers,” *see* 24 P.S. § 5-510, but authorizes regulation of extracurricular activities without that limitation, *see id.* § 5-511. Whether or not that is true is wholly beside the point, as state law cannot excuse a violation of the federal constitution. *See* U.S. Const. art. VI, cl. 2.

students' free speech rights are not limited to matters of public concern. *See, e.g., J.S.*, 650 F.3d at 926 (“Although *Tinker* dealt with political speech, the opinion has never been confined to such speech.”); *see also Pinard*, 467 F.3d at 766 (“[N]either *Tinker* nor its progeny limited students' rights solely to the exercise of political speech or speech that touches on a matter of public concern.”).

Above all, we cannot depart from *J.S.* and *Layshock* without undermining the values those cases sought to protect. What was “unseemly and dangerous” about the efforts to apply *Fraser* to off-campus speech was not the punishments the students received, but that those punishments were used to “control” students' free expression in an area traditionally beyond regulation. *Layshock*, 650 F.3d at 216. Those concerns apply with equal force where a school seeks to control student speech using even modest measures, much less participation in extracurricular activities, which “are an important part of an overall educational program,” Br. of Amicus Curiae Foundation for Individual Rights in Education 7–8 (citation omitted). Thus, whatever the school's preferred mode of discipline, it implicates the First Amendment so long as it comes in response to the student's exercise of free speech rights.

No one challenges that is exactly what happened to B.L. As a result, we can no more hold that B.L. abdicated her First Amendment right to speak as a cheerleader than we could return to bygone days in which a police officer was thought to have a “right to talk politics . . . [but not] to be a policeman.” *See O'Hare Truck Serv., Inc. v. City of Northlake*, 518 U.S. 712, 716–17 (1996) (quoting *McAuliffe v. Mayor*, 29 N.E. 517, 517 (Mass. 1892)). Instead, we conclude, *Fraser* did not

authorize the School District’s punishment of B.L. for her off-campus speech.

**ii. Nor can B.L.’s punishment be justified under *Tinker***

The School District falls back on *Tinker*, arguing that B.L.’s snap was likely to substantially disrupt the cheerleading program. But as we have explained, although B.L.’s snap involved the school and was accessible to MAHS students, it took place beyond the “school context,” *J.S.*, 650 F.3d at 932. We therefore confront the question whether *Tinker* applies to off-campus speech.

That is a question we have avoided answering to date. In *Layshock*, the school defended its decision to punish the student only under *Fraser*. See 650 F.3d at 216. And in *J.S.*, we were able to “assume, without deciding,” that *Tinker* applied to speech like *J.S.*’s, 650 F.3d at 926, because we held that the school had not “reasonably forecast[] a substantial disruption of or material interference with the school,” *id.* at 931. But the question is once again squarely before us,<sup>8</sup> and for three reasons we conclude we must answer it today.

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<sup>8</sup> One of the amici supporting B.L. suggests we follow *J.S.* by assuming *Tinker* applies and holding that her snap did not satisfy the substantial disruption standard. Br. of Amicus Curiae Foundation for Individual Rights in Education 17. Another set of amici on B.L.’s side takes a different view, contending that *Tinker*’s substantial disruption standard “should not apply to off-campus speech.” Br. of Amici Curiae Electronic Frontier Foundation et al. 4 (capitalization altered). For

First, our choice to sidestep the issue in *J.S.* adhered to the maxim that, where possible, we should avoid difficult constitutional questions in favor of simpler resolutions. There, it was sensible to avoid the issue because we could resolve the case by applying well-settled precedent addressing the substantial disruption standard in the context of the school environment. *See, e.g., Sypniewski v. Warren Hills Reg'l Bd. of Educ.*, 307 F.3d 243, 254–57 (3d Cir. 2002); *Saxe*, 240 F.3d at 211–12. But that is not the case here. The School District's defense of its decision to punish B.L. focuses not on disruption of the school environment at large, but on disruption in the extracurricular context—specifically, the cheerleading program B.L. decried in her snap. And, as the parties' and amici's dueling citations reveal, the question of how to measure the potentially disruptive effect of student speech on particular extracurricular activities has bedeviled our sister circuits,<sup>9</sup> and it is not one we

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her part, B.L. takes a middle path: She argues that “[f]undamental First Amendment principles plainly forbid giving schools the power to censor student speech outside of school,” Appellee's Br. 12, but as the appellee, she unsurprisingly adds we “need not answer that question in this case” because “even if it were clear that schools may punish offensive, off-campus speech under *Tinker* (which it is not),” the substantial disruption standard was not met here, *id.* at 12, 22. And on the other side of the “v.,” both the School District and the amici that support it argue that *Tinker* applies to off-campus speech like B.L.'s. *See, e.g.,* Appellant's Br. 23 & n.1, 41; Br. of Amici Curiae National School Boards Association et al. 18–23.

<sup>9</sup> Compare, e.g., *Pinard*, 467 F.3d at 760–61, 768–69 (holding that students' distribution of a petition seeking their

have addressed to date. So were we to leapfrog *Tinker*'s applicability in favor of substantial disruption analysis, we would still face complex and unresolved constitutional questions.<sup>10</sup>

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coach's resignation did not give rise to a reasonable forecast of substantial disruption, in part because the students had reported the coach's misbehavior in a "responsibly tailored" way (citation omitted), *with, e.g., id.* at 769–70 (holding that the athletes' refusal to board a bus before a game "substantially disrupted and materially interfered with a school activity"), *Lowery*, 497 F.3d at 593–94 (holding that a similar petition requesting a coach's termination qualifies as substantially disruptive because of its effect on "team morale and unity"), *and Wildman ex rel. Wildman v. Marshalltown Sch. Dist.*, 249 F.3d 768, 769–72 (8th Cir. 2001) (holding that a student athlete's letter calling for teammates to criticize their coach disturbed the goal of providing "an educational environment conducive to learning team unity and sportsmanship and free from disruptions and distractions that could hurt or stray the cohesiveness of the team").

<sup>10</sup> Our concurring colleague argues that this case is "straightforward" under *Tinker*'s substantial disruption standard, Concurr. 3, because school authorities conceded there was "no reason to believe that the Snap would disrupt classroom or school activities," *e.g.*, Appellee's Br. 8. But that is not the School District's argument. Rather, the District contends that B.L.'s snap was disruptive because it undercut the "team morale" and "chemistry" on which the cheerleading program depends and because, in the unique context of extracurricular activities, this is enough to satisfy *Tinker*. Appellant's Br. 41. That contention finds some grounding in opinions from other



Second, when we decided *J.S.*, the social media revolution was still in its infancy, and few appellate courts had grappled with *Tinker*'s application to off-campus online speech. In avoiding the issue, we afforded our sister circuits the chance to

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Courts of Appeals holding that because school athletics programs rely heavily on “team unity,” “cohesiveness,” and “sportsmanship,” *Wildman*, 249 F.3d at 771, and advance a “narrower” set of goals than does the education system as a whole, *Lowery*, 497 F.3d at 589, student speech that undermines those values satisfies *Tinker*'s substantial disruption standard. *See Lowery*, 497 F.3d at 593–94; *Wildman*, 249 F.3d at 769–72. *But see Pinard*, 467 F.3d at 768–69. Here, B.L. does not dispute that her speech would undermine team morale and chemistry: She openly criticized the program and questioned her coaches' decisionmaking, causing a number of teammates and fellow students to be “visibly upset” and to approach the coaches with their “concerns,” J.A. 7 (citations omitted). She did so, moreover, in the context of a sport in which team members rely on each other for not only emotional and moral support, but also physical safety. In this context, we cannot so comfortably conclude that assuming *Tinker*'s applicability and analyzing substantial disruption would yield a ready answer or a rule we could cogently explain for the benefit of future cases. And while our colleague makes some reference to these issues in a footnote, we do not think they can be swept aside under the umbrella “that courts may consider all the ways in which student speech may be disruptive,” *Concurr.* 4 n.1. At bottom, we think it unwise to explore these unresolved questions without assessing the threshold question whether *Tinker* applies to B.L.'s speech in the first place.

coalesce around an approach and the Supreme Court the chance to resolve the issue. Nearly a decade later, however, we see not only that social media has continued its expansion into every corner of modern life, but also that no dominant approach has developed. All the while, we have relegated district courts in this Circuit to confronting this issue without clear guidance, prompting them to turn elsewhere for support, *see, e.g., Dunkley v. Bd. of Educ.*, 216 F. Supp. 3d 485, 492–94 (D.N.J. 2016), and to voice their growing frustration. As one of our district judges put it, “a district court in this Circuit takes up a student off-campus speech case for review with considerable apprehension and anxiety.” *R.L. ex rel. Lordan v. Cent. York Sch. Dist.*, 183 F. Supp. 3d 625, 635 (M.D. Pa. 2016).

Finally, while legal uncertainty of any kind is undesirable, uncertainty in this context creates unique problems. Obscure lines between permissible and impermissible speech have an independent chilling effect on speech. *See, e.g., Ashcroft v. Free Speech Coal.*, 535 U.S. 234, 244 (2002) (reasoning that the “uncertain reach” of a law punishing speech would “chill speech within the First Amendment’s vast and privileged sphere”). And because local officials are liable for constitutional violations only where “every reasonable official would understand that what he is doing is unlawful,” *Russell v. Richardson*, 905 F.3d 239, 251 (3d Cir. 2018) (internal quotation marks and citation omitted), the unresolved issue of *Tinker*’s scope has left a significant obstacle in the path of any student seeking to vindicate her free speech rights through a § 1983 suit. *See, e.g., Longoria ex rel. M.L. v. San Benito Indep. Consol. Sch. Dist.*, 942 F.3d 258, 267 (5th Cir. 2019) (holding that because the court had “declin[ed] to adopt a ‘specific rule,’” its case law applying *Tinker* to off-campus speech “does not

constitute clearly-established binding law that should have placed the defendants on notice about the constitutionality of their actions”).

The time has come for us to answer the question. We begin by canvassing the decisions of our sister circuits. We then consider the wisdom of their various approaches, tested against *Tinker*'s precepts. Finally, we adopt and explain our own, concluding that *Tinker* does not apply to off-campus speech and reserving for another day the First Amendment implications of off-campus student speech that threatens violence or harasses others.

#### **a. Other courts' approaches**

Our sister circuits have approached this issue in three ways. One group applies *Tinker* where it was reasonably foreseeable that a student's off-campus speech would reach the school environment. That test sprung from trying circumstances: In *Wisniewski ex rel. Wisniewski v. Board of Education*, 494 F.3d 34 (2d Cir. 2007), a student created an instant messaging icon showing “a pistol firing a bullet at a person's head, above which were dots representing splattered blood,” and beneath which were the words “Kill Mr. VanderMolen,” the student's teacher. *Id.* at 35–36. That icon was visible to the student's “buddies,” and he sent messages displaying it to fellow students. *Id.* at 36. In upholding his suspension, the Second Circuit held that it was appropriate to apply *Tinker* because “it was reasonably foreseeable that the IM icon would come to the attention of school authorities,” *id.* at 39, and that the violence-threatening speech satisfied *Tinker*'s substantial disruption standard, *id.* at 38–39. The Eighth Circuit, in another case involving a threat of violence, took the same approach. *See*

*D.J.M. ex rel. D.M. v. Hannibal Pub. Sch. Dist. No. 60*, 647 F.3d 754, 757–59, 765–67 (8th Cir. 2011) (emphasizing that “student creativity and . . . ability . . . can[not] flourish if violence threatens the school environment”).

But from those cases involving threats of violence, the “reasonable foreseeability” standard spread far and wide. Multiple circuits have applied it in cases involving sexual or racial harassment. See *C.R. ex rel. Rainville v. Eugene Sch. Dist. 4J*, 835 F.3d 1142, 1146, 1151 (9th Cir. 2016); *S.J.W. ex rel. Wilson v. Lee’s Summit R-7 Sch. Dist.*, 696 F.3d 771, 773, 777–78 (8th Cir. 2012). And the Second Circuit has applied it in a case involving neither violence nor harassment: In *Doninger*, the court used it to assess the punishment of a student who urged others to contact a school official to protest a concert’s postponement. 527 F.3d at 44–45, 48–52. The Eighth Circuit has likewise suggested that the standard governs all forms of off-campus speech, not just violent threats and harassment. *S.J.W.*, 696 F.3d at 777.

Another group of circuits applies *Tinker* to off-campus speech with a sufficient “nexus” to the school’s “pedagogical interests.” *Kowalski v. Berkeley Cty. Schs.*, 652 F.3d 565, 573 (4th Cir. 2011). *Kowalski* involved a student who created a MySpace page harassing a fellow student. *Id.* at 567–68. In assessing the student’s suspension, the Fourth Circuit emphasized that student-on-student harassment “can cause victims to become depressed and anxious, to be afraid to go to school, and to have thoughts of suicide.” *Id.* at 572 (citation omitted). Concluding that schools “must be able to prevent and punish harassment and bullying in order to provide a safe school environment,” *id.*, the court held that the speech bore a “sufficient

nexus with the school” justifying *Tinker*’s application, *id.* at 577. The Ninth Circuit has also applied the nexus test in a case involving off-campus sexual harassment. *C.R.*, 835 F.3d at 1150–51.

Finally, some circuits have applied *Tinker* to off-campus speech without articulating a governing test or standard. *See, e.g., Bell v. Itawamba Cty. Sch. Bd.*, 799 F.3d 379, 394 (5th Cir. 2015) (en banc) (declining to “adopt a specific rule” but applying *Tinker* to a student who “intentionally direct[ed] at the school community [a] rap recording containing threats to, and harassment and intimidation of, two teachers”); *Wynar v. Douglas Cty. Sch. Dist.*, 728 F.3d 1062, 1069 (9th Cir. 2013) (declining to “divine and impose a global standard for . . . off-campus speech” but holding that *Tinker* reaches off-campus speech presenting “an identifiable threat of school violence”).

#### **b. Issues with these approaches**

We sympathize with our sister circuits, which have faced the unenviable task of assessing students’ free speech rights against the backdrop of “school officials’ need to provide a safe school environment,” *LaVine v. Blaine Sch. Dist.*, 257 F.3d 981, 983 (9th Cir. 2001), and find much to commend in their thoughtful opinions. Ultimately, however, we find their approaches unsatisfying in three respects.

First, “bad facts make bad law,” *United States v. Joseph*, 730 F.3d 336, 337 (3d Cir. 2013), and one unmistakable trend from the case law is that the most challenging fact patterns have produced rules untethered from the contexts in which they arose. The Second Circuit provides a case in point. It is understandable that the court in *Wisniewski*, focusing on the

threat of violence bound up in the student’s speech, upheld the school’s authority to discipline him. *See* 494 F.3d at 39–40. As other courts have recognized, “we live in a time when school violence is an unfortunate reality that educators must confront on an all too frequent basis,” *LaVine*, 257 F.3d at 987, and in doing so, they “must be vigilant” and “react to potential threats before violence erupts,” *Bell*, 799 F.3d at 393. But in *Doninger*, the Second Circuit reflexively applied *Wisniewski*’s reasonable foreseeability test to a fact pattern of a very different sort: a student’s protest of a school’s decision to postpone an event. What began as a narrow accommodation of unusually strong interests on the school’s side, *cf. Wynar*, 728 F.3d at 1069 (distinguishing “an identifiable threat of school violence” from “myriad” other fact patterns), became a broad rule governing all off-campus expression. A similar dynamic took place with the “nexus” test, in that specialized concerns related to “harassment and bullying in the school environment,” *Kowalski*, 652 F.3d at 572, produced a rule making off-campus free speech rights depend on the speech’s connection to a school’s “pedagogical interests,” *id.* at 573.

Second, and as a result of this expansionary dynamic, our sister circuits have adopted tests that sweep far too much speech into the realm of schools’ authority. Start with reasonable foreseeability. Technology has brought unprecedented interconnectivity and access to diverse forms of speech. In the past, it was merely a possibility, and often a remote one, that the speech of a student who expressed herself in the public square would “reach” the school. But today, when a student speaks in the “modern public square” of the internet, *Packingham*, 137 S. Ct. at 1737, it is highly possible that her speech will be viewed by fellow students and accessible from school.

And in some situations, it is a virtual certainty: Depending on the settings favored by that student's "friends" or "followers," her message may automatically pop up on the face of classmates' phones in the form of notifications from Instagram, Facebook, Twitter, Snapchat, or any number of other social platforms. Implicit in the reasonable foreseeability test, therefore, is the assumption that the internet and social media have expanded *Tinker's* schoolhouse gate to encompass the public square. That assumption is not one we can accept, though, because it subverts the longstanding principle that heightened authority over student speech is the exception rather than the rule. And it contradicts the Supreme Court's instruction, in cases like *Packingham* and *Reno*, to apply legal precedent faithfully even when confronted with new technologies.<sup>11</sup>

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<sup>11</sup> By way of example, imagine a student who, off campus and over the weekend, writes a blog post identifying every teacher he thinks is incompetent. Imagine that he then shares the post on a social media platform where it is visible to many fellow students. It is a near certainty that the post will "reach campus," *Doninger*, 527 F.3d at 48: Students are likely to chat about it in the lunchroom, view it surreptitiously in class, or even share it with school officials. But that type of downstream "reach[ing]" the "campus," *id.*, is "different in kind" from a student's choice to "stand[] up during a lecture" and share similar thoughts about the teacher's incompetence. See Lee Goldman, *Student Speech and the First Amendment: A Comprehensive Approach*, 63 Fla. L. Rev. 395, 407 n.92 (2011) (citation omitted). If it is to remain a limited carveout from students' general "free speech rights," see *J.S.*, 650 F.3d at 932, *Tinker* must apply only to the latter. See also *id.* at 939 (Smith, J.,

The nexus test suffers from similar overbreadth. In holding that schools have regulatory authority over any speech, whether on or off campus, that “interfere[s] with the work and discipline of the school,” *Kowalski*, 652 F.3d at 574, it collapses *Tinker*’s scope of application and rule into one analytical step. The result is tautological: Schools can regulate off-campus speech under *Tinker* when the speech would satisfy *Tinker*. And the effect is to erase the dividing line between speech in “the school context” and beyond it, *J.S.*, 650 F.3d at 927, a line which is vital to young people’s free speech rights. Worse, in extending *Tinker* wherever there is a “nexus” to “pedagogical interests,” *Kowalski*, 652 F.3d at 573, the test raises the specter of officials’ asserting the power to regulate “any student speech that interferes with [the] school’s educational mission,” a power that “can easily be manipulated in dangerous ways.” *J.S.*, 650 F.3d at 927 (internal quotation marks omitted) (quoting *Morse*, 551 U.S. at 423 (Alito, J., concurring)). Such an expansion of schools’ regulatory power would have “ominous implications” indeed. *J.S.*, 650 F.3d at 939–40 (Smith, J., concurring) (exploring the consequences not only for students, but also for adults, of extending *Tinker* to off-campus speech).

Third, other circuits’ approaches have failed to provide clarity and predictability. This is true for those that have “declined to adopt a rule,” *e.g.*, *Bell*, 799 F.3d at 394, leaving “students, teachers, and school administrators” without “clear guidance,” *Longoria*, 942 F.3d at 265 (citation omitted). But it is also true for those that have crafted a rule. In layering a

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concurring) (discussing the hypothetical of a student who writes an off-campus blog post taking a position that causes fellow students to react on campus).



foreseeability requirement on top of *Tinker*, the Second and Eighth Circuits have made it difficult for students speaking off campus to predict when they enjoy full or limited free speech rights. After all, a student can control how and where she speaks but exercises little to no control over how her speech may “come to the attention of the school authorities,” *D.J.M.*, 647 F.3d at 766 (quoting *Wisniewski*, 494 F.3d at 39). The nexus test, too, affords little clarity, leaving students to wonder what types of speech might implicate a school’s “pedagogical interests,” *Kowalski*, 652 F.3d at 573. And in the First Amendment context, courts must pursue ex ante clarity not for clarity’s own sake, but to avoid chilling potential speech and to give government officials notice of the constitutional boundaries they may not cross.

In the end, although the courts to address this issue have done so thoughtfully, we conclude that their approaches sweep in too much speech and distort *Tinker*’s narrow exception into a vast font of regulatory authority. We must forge our own path.

### **c. Our approach**

We hold today that *Tinker* does not apply to off-campus speech—that is, speech that is outside school-owned, -operated, or -supervised channels and that is not reasonably interpreted as bearing the school’s imprimatur. In so holding, we build on a solid foundation, for in his concurrence in *J.S.*, now-Chief Judge Smith, joined by four colleagues, embraced this rule, explaining “that the First Amendment protects students engaging in off-campus speech to the same extent it protects speech by citizens in the community at large.” 650 F.3d at 936. That rule is true to the spirit of *Tinker*, respects students’ rights,

and provides much-needed clarity to students and officials alike.

From the outset, *Tinker* has been a narrow accommodation: Student speech within the school context that would “materially and substantially interfere[] with the requirements of appropriate discipline,” *Tinker*, 393 U.S. at 505 (citation omitted), is stripped of the constitutional shield it enjoys “outside [that] context,” *Morse*, 551 U.S. at 405. *Tinker*’s focus on disruption makes sense when a student stands in the school context, amid the “captive audience” of his peers. *Fraser*, 478 U.S. at 684. But it makes little sense where the student stands outside that context, given that any effect on the school environment will depend on others’ choices and reactions.

Recent technological changes reinforce, not weaken, this conclusion. Like all who have approached these issues, we are “mindful of the challenges school administrators face,” including the need to manage the school environment in the digital age. *Layshock*, 650 F.3d at 222 (Jordan, J., concurring). We are equally mindful, however, that new communicative technologies open new territories where regulators might seek to suppress speech they consider inappropriate, uncouth, or provocative. And we cannot permit such efforts, no matter how well intentioned, without sacrificing precious freedoms that the First Amendment protects. The consensus in the analog era was that controversial off-campus speech was not subject to school regulation, *see, e.g., Porter*, 393 F.3d at 611–12, 615–16; *Thomas*, 607 F.2d at 1050–52, and *Reno and Packingham*

require that we adhere to that principle even as the speech moves online.<sup>12</sup>

Holding *Tinker* inapplicable to off-campus speech also offers the distinct advantage of offering up-front clarity to students and school officials. To enjoy the free speech rights to which they are entitled, students must be able to determine when they are subject to schools' authority and when not. A test based on the likelihood that speech will reach the school environment—even leaving aside doubts about what it means to “reach” the “school environment”—fails to provide that clarity. The same is true for a test dependent on whether the student's speech has a sufficient “nexus” to unspecified pedagogical interests or would substantially disrupt the school

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<sup>12</sup> Several circuits have applied *Tinker* to speech that the speaker brought into the campus environment. *See, e.g., Boim v. Fulton Cty. Sch. Dist.*, 494 F.3d 978, 980–85 (11th Cir. 2007) (upholding a suspension of a student who, in class, showed another student a violent story she had written at home); *Boucher v. Sch. Bd.*, 134 F.3d 821, 822, 827–29 (7th Cir. 1998) (applying *Tinker* to a student newspaper written outside school but distributed “in bathrooms, in lockers and in the cafeteria”). Our holding tracks those cases because they do not involve “off-campus” speech at all. A student who brings a printed story into campus and shows it to fellow students has expressed herself inside the school context regardless whether she wrote the story at home or in class. So too with a student who opens his cellphone and shows a classmate a Facebook post from the night before.

environment.<sup>13</sup> But a test based on whether the speech occurs in a context owned, controlled, or sponsored by the school is much more easily applied and understood. That clarity benefits students, who can better understand their rights, but it also benefits school administrators, who can better understand the limits of their authority and channel their regulatory energies in productive but lawful ways.

Nothing in this opinion questions school officials’ “comprehensive authority” to regulate students when they act or speak within the school environment. *J.S.*, 650 F.3d at 925 (quoting *Tinker*, 393 U.S. at 507). *Tinker* applies, as it always has, to any student who, on campus, shares or reacts to controversial off-campus speech in a disruptive manner. That authority is not insignificant, and it goes a long way toward addressing the concern, voiced by the School District and our concurring colleague, that holding *Tinker* is limited to on-campus speech will “sow . . . confusion” about what to do when a student’s controversial off-campus speech “provoke[s] significant disruptions within the school,” Concurr. 6. The answer is straightforward: The school can punish any disruptive speech or expressive conduct within the school context that meets *Tinker*’s standards—no matter how that disruption was “provoke[d].” It is the off-campus statement itself that is not subject to *Tinker*’s narrow recognition of school authority. But at least in the physical world, that is nothing new, and no one, including our colleague, has second-guessed that longstanding

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<sup>13</sup> Our divided precedent shows it is often not easy to predict whether speech will satisfy *Tinker*’s substantial disruption standard. Compare, e.g., *J.S.*, 650 F.3d at 928–31, with, e.g., *id.* at 943–50 (Fisher, J., dissenting).

principle or suggested that a student who advocated a controversial position on a placard in a public park one Saturday would be subject to school discipline. We simply hold today that the “online” nature of that off-campus speech makes no constitutional difference. *See supra* pages 11–16.

Nor are we confronted here with off-campus student speech threatening violence or harassing particular students or teachers. A future case in the line of *Wisniewski, D.J.M., Kowalski, or S.J.W.*, involving speech that is reasonably understood as a threat of violence or harassment targeted at specific students or teachers, would no doubt raise different concerns and require consideration of other lines of First Amendment law. *Cf. Layshock*, 650 F.3d at 209–10, 219 (holding that the student’s parody MySpace page was protected speech even though the school had deemed it “[h]arassment of a school administrator”); *J.S.*, 650 F.3d at 922, 933 (holding the same even though the school’s principal had contacted the police to press harassment charges). And while we disagree with the *Tinker*-based theoretical approach that many of our sister circuits have taken in cases involving students who threaten violence or harass others, our opinion takes no position on schools’ bottom-line power to discipline speech in that category. After all, student speech falling into one of the well-recognized exceptions to the First Amendment is not protected, *cf. Doe v. Pulaski Cty. Special Sch. Dist.*, 306 F.3d 616, 619, 621–27 (8th Cir. 2002) (en banc) (upholding a school’s punishment of a student who wrote a threatening letter under the “true threat” doctrine); speech outside those exceptions may be regulated if the government can satisfy the appropriate level of scrutiny, *see, e.g., Williams-Yulee v. Fla. Bar*, 135 S. Ct. 1656, 1665–72 (2015); *cf. Oral Arg. Tr.* 28 (exploring whether actions taken to prevent

student-on-student harassment could satisfy strict scrutiny); and, perhaps most relevant, the Supreme Court has recognized that a sufficiently weighty interest on the part of educators can justify a narrow exception to students' broader speech rights, *see Morse*, 551 U.S. at 407–08. We hold only that off-campus speech *not* implicating that class of interests lies beyond the school's regulatory authority.

True, our rule leaves some vulgar, crude, or offensive speech beyond the power of schools to regulate. Yet we return to *Tinker* and find in its pages wisdom and comfort:

[O]ur Constitution says we must take this risk, and our history says that it is this sort of hazardous freedom—this kind of openness—that is the basis of our national strength and of the independence and vigor of Americans who grow up and live in this relatively permissive, often disputatious, society.

393 U.S. at 508–09 (internal citation omitted); *see Barnette*, 319 U.S. at 641 (encouraging courts to “apply the limitations of the Constitution with no fear that freedom to be intellectually and spiritually diverse or even contrary will disintegrate the social organization”).

*Tinker*'s careful delineation of schools' authority, like these principles, is no less vital even in today's digital age to ensure “adequate breathing room for valuable, robust speech.” *J.S.*, 650 F.3d at 941 (Smith, J., concurring). For these reasons, we hold that *Tinker* does not apply to off-campus speech and thus cannot justify the decision to punish B.L.

**iii. None of the School District’s remaining arguments justifies its punishment of B.L.**

Moving beyond student speech,<sup>14</sup> the School District advances a few arguments for why B.L.’s snap enjoyed no First Amendment protection at all. Each is unsuccessful.

First, the School District contends that “vulgar language [i]s ‘low-value speech’ that c[an] be restricted ‘to a greater extent than would otherwise be permissible.’” Appellant’s Br. 35 (quoting *C.H. ex rel. Z.H. v. Oliva*, 226 F.3d 198, 211 (3d Cir. 2000) (Alito, J., dissenting)). But in doing, the District relies on a dissenting opinion, and in any event its selective quotation omits the prepositional phrase “[i]n the public schools” and our citation of *Fraser*, see *C.H.*, 226 F.3d at 211 (Alito, J., dissenting), both of which make clear we were not making a broad statement that non-obscene profanity enjoys reduced First Amendment protection. Had we made such a statement, it would have defied decades of settled law. See, e.g., *Cohen v. California*, 403 U.S. 15, 20 (1971).

Second, the School District argues B.L.’s snap was unprotected because it “expressed no opinion.” Appellant’s Br. 34–35. In support, it quotes B.L., who, when asked whether she was “trying to send a message,” replied she “was just mad

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<sup>14</sup> The School District does not suggest it had a right to regulate B.L.’s snap under *Kuhlmeier* or *Morse*. Nor could it: No reasonable listener could have concluded that B.L.’s snap amounted to “speech of the school itself,” *Saxe*, 240 F.3d at 213–14, or speech “promoting illegal drug use,” *Morse*, 551 U.S. at 403.

about everything.” *Id.* at 34 (quoting J.A. 65). This argument borders on the frivolous. The “particular four-letter word” B.L. used “is perhaps more distasteful than most others of its genre,” but “one man’s vulgarity is another’s lyric,” *Cohen*, 403 U.S. at 25, and here, B.L. used it to vent her frustrations with the cheerleading program. There is no doubt B.L.’s snap was “imbued with elements of communication,” *Troster v. Pa. State Dep’t of Corr.*, 65 F.3d 1086, 1090 (3d Cir. 1995) (citation omitted), and thus deserving of First Amendment protection.

Finally, the School District argues that “profane speech is not protected when aimed at minors.” Appellant’s Reply 2 (capitalization altered). Again, the District misses the mark. Its argument relies on *FCC v. Pacifica Foundation*, 438 U.S. 726 (1978), a case involving the sui generis context of radio broadcasting, which is “uniquely accessible to children,” *id.* at 749. But nowhere did *Pacifica* suggest that indecent speech falls outside the First Amendment. Moreover, B.L.’s snap was no more indecent, or targeted at an “intended audience [of] minors,” Appellant’s Reply 3, than the MySpace profiles we held were entitled to First Amendment protection in *J.S.* and *Layshock*.

For these reasons, we hold that B.L.’s snap was not subject to regulation under *Tinker* or *Fraser* and instead enjoyed the full scope of First Amendment protections.

### **B. B.L. Did Not Waive Her Free Speech Rights**

The School District next argues that by agreeing to certain school and team rules, B.L. waived her First Amendment right to post the “fuck cheer” snap. We disagree.



To begin, we note that the District Court ruled that requiring B.L. to waive her First Amendment rights as a condition of joining the team violated the unconstitutional conditions doctrine, *see Koontz v. St. Johns River Water Mgmt. Dist.*, 570 U.S. 595, 604–06 (2013), and that both B.L. and an amicus urge us to affirm that ruling. No doubt, for the government to condition participation in a beneficial program on a waiver of First Amendment rights raises serious constitutional concerns, particularly where the government “seek[s] to leverage [benefits] to regulate speech outside the contours of the program itself.” *Agency for Int’l Dev. v. All. for Open Soc’y Int’l, Inc.*, 570 U.S. 205, 214–15 (2013); *see also, e.g., FCC v. League of Women Voters of Cal.*, 468 U.S. 364, 399–401 (1984). At the same time, however, the line between constitutional and unconstitutional conditions “is hardly clear,” *Agency for Int’l Dev.*, 570 U.S. at 215, and there are a wide range of extracurricular activities and student roles that may make conditions on speech more or less connected to the needs of the program. Fortunately, we need not decide on which side of the line this case falls because we conclude that B.L. did not waive her right to the speech at issue here.

All rights, including free speech rights, can be waived. *Curtis Publ’g Co. v. Butts*, 388 U.S. 130, 142–43 (1967). But waivers “must be voluntary, knowing, . . . intelligent, . . . [and] established by ‘clear’ and ‘compelling’ evidence,” *Erie Telecomms., Inc. v. City of Erie*, 853 F.2d 1084, 1094 (3d Cir. 1988) (citation omitted), and courts must “indulge in every reasonable presumption against waiver,” *id.* at 1095 (quoting *Johnson v. Zerbst*, 304 U.S. 458, 464 (1938)). Applying those standards, we conclude that B.L.’s snap does not clearly “fall within the scope,” *United States v. Wilson*, 707 F.3d 412, 414

(3d Cir. 2013) (citation omitted), of any of the rules on which the School District relies.

We begin with the “Respect Rule” governing MAHS cheerleaders:

Please have respect for your school, coaches, teachers, other cheerleaders and teams. Remember, you are representing your school when at games, fundraisers, and other events. Good sportsmanship will be enforced[;] this includes foul language and inappropriate gestures.

J.A. 439. B.L.’s snap contained foul language and disrespected her school and team. But the rule’s language suggests it applies only “at games, fundraisers, and other events,” a suggestion echoed by its invocation of “[g]ood sportsmanship.” *Id.* That would not cover a weekend post to Snapchat unconnected with any game or school event and before the cheerleading season had even begun. And common sense supports this reading: It is hard to believe a reasonable student would understand that by agreeing to the Respect Rule, she was waiving all rights to malign the school once safely off campus and in the world at large. Indeed, one of the cheerleading coaches recognized that the rule “doesn’t say anything about not being able to use foul language or inappropriate gestures . . . away from school.” J.A. 90. So this rule is of no help to the School District.

The “Negative Information Rule” is likewise inapplicable. It states “[t]here will be no toleration of any negative information regarding cheerleading, cheerleaders, or coaches placed on the internet.” J.A. 439. Unlike the Respect Rule, this rule by its terms reaches off-campus speech. But it reaches only “information,” *id.*, a term denoting matters of fact, *see, e.g., Information*, Merriam Webster’s Collegiate Dictionary

(10th ed. 1997) (“the communication or reception of knowledge or intelligence”; “knowledge obtained from investigation, study, or instruction”), not mere expressions of opinion or emotion. We are hard pressed to find in the words “fuck cheer” any discernable negative *information* about the cheerleading program. And although B.L.’s second snap contains information about the varsity team’s acceptance of an incoming freshman, nothing in the record suggests B.L.’s punishment was based on that snap or the information it revealed. So this rule, too, provides no basis for a finding of waiver.

The School District’s last recourse is the “Personal Conduct Rule” in MAHS’s student handbook. It provides:

Participation on an athletic team or cheerleading squad in the Mahanoy Area School District is a privilege and the participants must earn the right to represent Mahanoy Schools by conducting themselves in such a way that the image of the Mahanoy School District would not be tarnished in any manner. Any participant whose conduct is judged to reflect a discredit upon himself/herself, the team, or the Mahanoy Schools, whether or not such activity takes place during or outside school hours during the sports season, will be subject to disciplinary action as determined by the coach, the athletic director and/or the school principal.

J.A. 486. This rule does not lend itself to a finding of waiver for two reasons. First, it applies only “during the sports season,” *id.*, but B.L. posted her snap after the previous season had ended and before practices for the next season had begun. Second, the rule’s language gives few clear markers, applying wherever a student’s behavior would “tarnish[.]” the school’s “image” in “any manner,” J.A. 486. That language is too

obscure, and too dependent on the whims of school officials, to give rise to a knowing and voluntary waiver of B.L.’s rights to speak as she did.

We therefore hold that B.L.’s snap was not covered by any of the rules on which the School District relies and reject its contention that B.L. waived her First Amendment rights.

\* \* \*

The heart of the School District’s arguments is that it has a duty to “inculcate the habits and manners of civility” in its students. Appellant’s Br. 24 (citation omitted). To be sure, B.L.’s snap was crude, rude, and juvenile, just as we might expect of an adolescent. But the primary responsibility for teaching civility rests with parents and other members of the community. As arms of the state, public schools have an interest in teaching civility by example, persuasion, and encouragement, but they may not leverage the coercive power with which they have been entrusted to do so. Otherwise, we give school administrators the power to quash student expression deemed crude or offensive—which far too easily metastasizes into the power to censor valuable speech and legitimate criticism. Instead, by enforcing the Constitution’s limits and upholding free speech rights, we teach a deeper and more enduring version of respect for civility and the “hazardous freedom” that is our national treasure and “the basis of our national strength.” *Tinker*, 393 U.S. at 508–09.

### III. CONCLUSION

For the foregoing reasons, we will affirm the judgment of the District Court.

AMBRO, Circuit Judge, concurring in the judgment

I concur in the judgment affirming the District Court’s grant of summary judgment to B.L. on the narrow ground that our holdings in *Layshock ex rel. Layshock v. Hermitage School District*, 650 F.3d 205 (3d Cir. 2011) (en banc), and *J.S. ex rel. Snyder v. Blue Mountain School District*, 650 F.3d 915 (3d Cir. 2011) (en banc), mandate that outcome. I dissent from the majority’s holding that, on the facts before us, the holding in *Tinker v. Des Moines Independent Community School District*, 393 U.S. 503 (1969)—that schools may regulate student speech only if it “substantially disrupt[s] the work and discipline of the school,” *id.* at 513—does not apply to “off-campus” speech.

I dissent because it is a fundamental principle of judicial restraint that courts should “neither anticipate a question of constitutional law in advance of the necessity of deciding it nor formulate a rule of constitutional law broader than is required by the precise facts to which it is to be applied.” *Wash. State Grange v. Wash. State Republican Party*, 552 U.S. 442, 450 (2008) (citing *Ashwander v. Tenn. Valley Auth.*, 297 U.S. 288, 346–47 (1936)) (quotation marks omitted). *Cf. Golden v. Zwickler*, 394 U.S. 103, 108 (1969) (“For adjudication of constitutional issues[,] concrete legal issues[] presented in actual cases, not abstractions[,] are requisite.”) (citation and quotation marks omitted).

In *Tinker* the Supreme Court held that public school students do not shed their freedom of speech at the “schoolhouse gate,” 393 U.S. at 506, and their expression may not be suppressed unless, to repeat, school officials reasonably conclude that it will “materially and substantially disrupt the work and discipline of the school,” *id.* at 513. Our Court in two en banc rulings expressly declined to hold that *Tinker* does not apply to off-campus speech and applied

*Tinker's* reasoning to those cases. See *Layshock*, 650 F.3d at 219 (“We need not now define the precise parameters of when the arm of authority can reach beyond the schoolhouse gate because . . . the district court found that [the student’s] conduct did not disrupt the school.”); *id.* at 220 (Jordan, J., concurring) (stating that the majority did not decide whether *Tinker* applies off campus and arguing that it does); *J.S.*, 650 F.3d at 928–31, 933 (assuming *Tinker* governs and applying it; “[n]either the Supreme Court nor this Court has ever allowed schools to punish students for off-campus speech that is not school-sponsored or at a school-sponsored event and that caused no substantial disruption at school”). In both en banc cases we held in favor of students who had been suspended from school, and disciplined in other ways, for creating websites, while not on school property and not using school computers, mocking in appalling terms school officials. We concluded that the schools could not “punish a student for expressive conduct that originated outside of the schoolhouse, did not disturb the school environment and was not related to any school sponsored event.” *Layshock*, 650 F.3d at 207.

B.L. concedes we need not decide whether *Tinker's* test applies off campus. See, e.g., Appellee’s Br. 22 (“It is an open question whether public schools can ever punish students’ out-of-school speech—even if the *Tinker* standard is satisfied. . . . The Court need not answer that question in this case.”). Nonetheless, my colleagues in the majority hold that “*Tinker* does not apply to off-campus speech—that is, speech that is outside school-owned, -operated, or -supervised channels and that is not reasonably interpreted as bearing the school’s imprimatur[,]” Maj. Op. 33, and leave open the door for schools to regulate off-campus student speech if it threatens violence or harasses particular students or teachers, *id.* at 37. However, the case before us does not involve “school-supervised channels,” nor does it concern speech that

carried the school imprimatur, or was violent or threatening. So it comes as no surprise that the majority does not give guidance on how its new rule is to be applied. How do we define school-supervised channels? Do these channels include all forms of social media students use that schools monitor? What type of speech constitutes “harassment” in the school and social media context? Indeed there are no facts before us to draw a clear and administrable line for this new rule that *Tinker* does not apply to off-campus speech.

The case before us is straightforward—B.L.’s Snap is not close to the line of student speech that schools may regulate. B.L. was suspended from her school’s cheerleading team as punishment for a Snap that said “fuck cheer,” which she created on her own smartphone, on her own time on a weekend, while off-campus, and not participating in any school-sponsored activity. The Snap did not mention the School District, the school, or any individuals, and did not feature any team uniforms, school logos, or school property. It caused complaints by a few other cheerleaders but no “substantial disruptions,” and the coaches testified that they did not expect the Snap would substantially disrupt any activities in the future.<sup>1</sup>

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<sup>1</sup> My colleagues cite *Lowery v. Euverard*, 497 F.3d 584 (6th Cir. 2007), and *Wildman ex rel. Wildman v. Marshalltown School District*, 249 F.3d 768 (8th Cir. 2001), among other cases, to argue that B.L.’s case is actually a nuanced one because it involves student athletics. However, both *Lowery*, 497 F.3d at 593–94, and *Wildman*, 249 F.3d at 771, expressly applied *Tinker*’s “substantial disruption” test and considered the effect of the students’ speech on team morale in deciding whether it caused a disruption. In my view, there is nothing controversial about the notion that

We have already rejected the School District's principal argument, specifically that *Bethel School District Number 403 v. Fraser*, 478 U.S. 675 (1986), allows schools to punish students for their offensive or profane speech when the speech takes place off campus, outside of school activities, and without the use of school resources. *J.S.*, 650 F.3d at 920, 923, 925, 932–33 & n.12; *Layshock*, 650 F.3d at 209, 219. And none of the other narrow exceptions to *Tinker* apply. B.L.'s Snap did not bear the imprimatur of the school in the way a school-sponsored newspaper does, see *Hazelwood Sch. Dist. v. Kuhlmeier*, 484 U.S. 260, 262 (1988), and she did not send her Snap from a school-supervised or -sanctioned event nor to anyone at such an event, see *Morse v. Frederick*, 551 U.S. 393, 396–97 (2007).

My colleagues correctly point out that the School District's remaining arguments also are unavailing. That students have a reduced expectation of privacy under the Fourth Amendment when they participate in extracurricular athletics, see *Vernonia Sch. Dist. 47J v. Acton*, 515 U.S. 646, 657, 661–62, 665 (1995), has no bearing on our First Amendment jurisprudence. We have never and decline now to “graft an extracurricular distinction onto our [First Amendment] case law.” Maj. Op. 18. I agree. Nor am I aware of any other circuit court that has adopted such a distinction.

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courts may consider all the ways in which student speech may be disruptive, including its effect on student activities such as sports and sportsmanship. That is indeed what the District Court did here; it considered all the alleged disruptive effects of B.L.'s speech and concluded that under *Tinker*, *J.S.*, and *Layshock*, B.L.'s speech was not disruptive. I agree with the District Court and would affirm on the same ground.



Thus *Tinker* and its progeny, and our en banc decisions in *Layshock* and *J.S.*, dictate that the School District violated B.L.’s First Amendment rights. That is all we had to say.

Instead, ours is the first Circuit Court to hold that *Tinker* categorically does not apply to off-campus speech. A few Circuits have flirted with such a holding and have declined to apply *Tinker* to off-campus speech on a case-by-case basis. *See, e.g., Porter v. Ascension Par. Sch. Bd.*, 393 F.3d 608, 615, 619–20 (5th Cir. 2004) (declining to apply *Tinker* where student at home drew a picture of school being attacked, and that picture inadvertently ended up on campus, because it was off-campus speech not directed at the school and the student took no step to bring the speech on campus); *Thomas v. Bd. of Educ.*, 607 F.2d 1043, 1051 (2d Cir. 1979) (holding that school violated students’ speech rights by suspending them for publishing an underground lewd newspaper that was printed and distributed off campus, even if an occasional article was composed on campus, because the newspaper was “off-campus expression”). However, those same Circuit Courts have subsequently applied *Tinker* to off-campus speech. *See, e.g., Wisniewski v. Bd. of Educ. of Weedsport Cent. Sch. Dist.*, 494 F.3d 34, 39–40 (2d Cir. 2007) (applying *Tinker* to uphold punishment of student who sent instant messages to fellow students from home computer during non-school hours depicting teacher being shot because the student’s hostile off-campus speech posed a reasonably foreseeable threat of disruption in school); *Bell v. Itawamba Cty. Sch. Bd.*, 799 F.3d 379, 396 (5th Cir. 2015) (en banc), *cert. denied*, 136 S. Ct. 1166 (2016) (declining to “adopt any rigid standard,” but applying *Tinker* to a student who posted off site a song recording that threatened and harassed two teachers); *see also Doninger v. Niehoff*, 527 F.3d 41, 50–53 (2d Cir. 2008) (applying *Tinker* to uphold punishment of student whose blog demeaned school administrators for cancelling a school concert, and clarifying

that *Thomas v. Board of Education* did not stand for the proposition that off-campus speech may never be punished).

The bottom line is that Circuit Courts facing harder and closer calls have stayed their hand and declined to rule categorically that *Tinker* does not apply to off-campus speech. Yet we do so here in a case bereft of substantial disruptions within the school. I fear that our decision will sow further confusion. For example, how does our holding apply to off-campus racially tinged student speech? Can a school discipline a student who posts off-campus Snaps reenacting and mocking the victims of police violence where those Snaps are not related to school, not taken or posted on campus, do not overtly threaten violence and do not target any specific individual, yet provoke significant disruptions within the school? Hard to tell. We promulgate a new constitutional rule based on facts that do not require us to entertain hard questions such as these.

The craft of judging has a restraining principle: Do not decide today what can be decided tomorrow, for tomorrow it may not need to be decided. We twist that tenet today by a wide-reaching holding for facts outside the question my colleagues call. In *J.S.*, despite a well-reasoned concurrence urging that *Tinker* not apply to off-campus student speech, *J.S.*, 650 F.3d at 936–41 (Smith, J.), our en banc decisions in both it and *Layshock* declined to go that far. Yet a panel does so today with no more compelling context than either en banc case. Our task is to balance tolerance for expressive conduct with the need for order in our schools. The test in *Tinker*—whether student speech reasonably “forecast[s] substantial disruption of or material interference with school activities,” 393 U.S. at 514—is the law we applied en banc, and it no doubt works here to rule in B.L.’s favor. Why go further until it is needed?

Hence, while I join the judgment in today's case, I dissent from its holding.